

Tax-Free Savings Accounts

The changing behaviour of Canadian investors

2025






Tax-Free Savings Accounts (TFSAs) continue to grow in popularity.

In 2024, Lysander Funds conducted independent research and a direct survey of Canadians to learn more about the changing behaviour of investors. The key findings below are split between the general population and high income TFSA holders.

Full survey results can be found online at www.lysanderfunds.com/tfsa

ABOUT TFSAs

-  PROGRAM BEGINS
-  TAX-FREE GROWTH INVESTMENT ACCOUNT
-  FLEXIBLE WITHDRAWALS

PERMITTED INVESTMENTS

- Cash
- Mutual funds and exchange-traded funds ('ETFs')
- Guaranteed investment certificates ('GICs')
- Publicly-traded stocks and bonds

CANADIAN TFSA HOLDERS

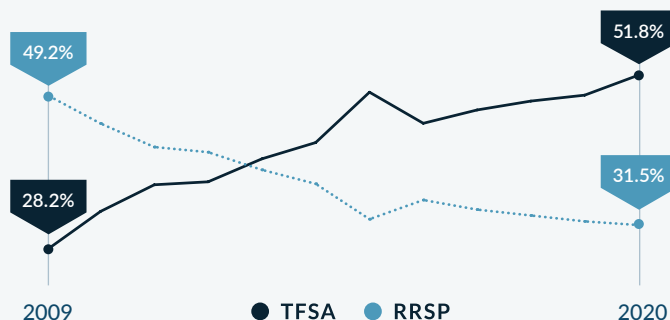
AS OF 2022

17.7 Million TFSA Holders³

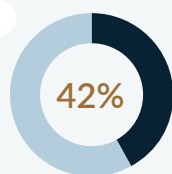
\$518 Billion

Total fair market value of all TFSA accounts.³

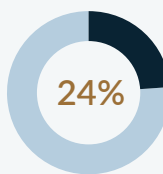
CONTRIBUTIONS BY ACCOUNT TYPE: 2009-2020



Since 2009, investors have been continuously prioritizing contributions to their TFSAs relative to their RRSPs.²



of TFSA holders did not contribute to their TFSA in the last 12 months.³



of TFSA holders surveyed investments are in cash or high interest savings.¹

HIGH-INCOME TFSA HOLDERS

High-income TFSA holders are defined as survey respondents with an annual income over \$100,000.

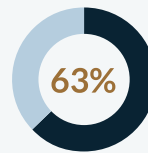
83%

of high-income TFSA holders do not maximize their contributions.²

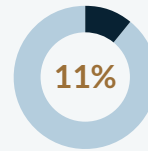
43%

of high-income TFSA holders prioritize funding their TFSA over other accounts like RRSPs, RESPs, and FHSAs.

The flexibility of withdrawals, whether for planned expenses or unexpected costs, makes the TFSA one of the most popular savings vehicles for Canadians.¹



of high-income TFSA holders use their TFSA for purposes other than retirement.¹



of high-income TFSA holders withdraw on a consistent basis.¹

SUMMARY

- Flexibility and tax-free withdrawals are key benefits driving the popularity of TFSAs
- For 2025 the TFSA contribution limit is \$7,000
- Investors eligible when the TFSA program began in 2009 would now have \$102,000 in total contribution room
- For those investors uncertain about their timelines for withdrawing funds, a low volatility investment option can help lower the risks with withdrawals and reinvestment

Learn More
SCAN QR CODE ►►



Lysander Funds is an investment fund manager working to empower advisors and investors with insights and expertise to make wise investment decisions.

SOURCE

¹ Lysander Funds TFSA Survey 2024: <https://www.lysanderfunds.com/tfsa> ² Stats Canada: <https://www150.statcan.gc.ca/> ³ Canada Revenue Agency: <https://www.canada.ca/en/revenue-agency/>

DISCLAIMER

This publication has been prepared by Lysander Funds Limited and has been prepared solely for information purposes. Information in this publication is not intended to constitute legal, tax, securities or investment advice and is made available on an "as is" basis. Lysander Funds Limited does not make any warranty or representation regarding the information herein. Information in this publication is subject to change without notice. Lysander Funds Limited does not assume any duty to update any information herein. ®Lysander Funds is a registered trademark of Lysander Funds Limited.